

The Conclusion

A piece of persuasive writing usually ends by summarizing the most important details of the argument and stating once again what the reader is to believe or do. The conclusion should clearly connect to the introduction and body of the paper, give a sense of completion, do more than restate your arguments, and give the reader something to think about.

Three Steps to a Conclusion

1. Restate your thesis or focus statement
2. Summarize the main points: The conclusion enable your reader to recall the main points of your position. In order to do this you can paraphrase the main points of your argument.
3. Write a personal comment or call to action.

Personal Comment or Call to Action

1. Prediction - The conclusion may suggest or predict what the results may or may not be in the situation discussed or in similar situations.
2. Question - Closing with a question lets your readers make their own predictions or draw their own conclusions.
3. Call to Action - This closing is a final appeal to reinforce your argument. It stresses the actions that should be taken to bring about the desired result.
4. Quotation - A quotation may summarize, predict, question, or call to action.